

# PRESS INFORMATION

## MR. EDWARD ORR RETIRES

### Fifty-two Years in Motor Industry

Mr. Edward Orr, Executive Assistant to the Managing Director of Rolls Royce Industrial & Marine Engine Division, retires this week after 52 years' connection with the Motor Industry.

Born in Coventry in 1902, Mr. Orr started his career in the drawing office of the Standard Motor Co. in 1916.

In 1924 he moved to Armstrong Siddeley but returned to Standard's four years later as their youngest foreman - in charge of engine experimental research.

Eight years later he joined Jaguar Cars Ltd. as Works Manager where he was instrumental in the introduction of new production lines and techniques. During the war he was engaged in the production of trailing edges for Stirlings and refurbishing Whitlys, and also worked on the development of the first Meteor jet engine.

After serving for two years on the Board of Directors of Jaguar, he rejoined Armstrong Siddeley in 1957 as General Manager. In this capacity he was responsible for the introduction of the "Star Sapphire" and subsequently for the development and initial production of the Sunbeam Alpine made under licence for Rootes.

When car production ceased in 1963, Mr. Orr became Director and General Manager for the Powertrac Co. Ltd., a subsidiary of Bristol Siddeley, where he remained until taking up his last appointment with Rolls Royce in 1966.

He now lives at Summerfield House, Ettington, Warwickshire.

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